

2007 NIRSA Region 1 “Sharing Strengths, Creating Change” Conference Sponsorship Opportunities Ithaca, NY

All sponsors receive the following:

- Recognition on conference website with active link to your home page
- Recognition in program
- Pre- and Post- conference attendee mailing list (electronic)
- Sponsorships of \$1,500 and greater receive three tickets to the Friday Dine Around Downtown Ithaca. Tickets are valued at \$ 35 per person.
- Sponsors receive discounts on their Expo fee based on sponsorship type.
- All sponsors can supply either one “free” give-away item or an 8 ½’ X 11’ product information sheet (can be bi-fold or tri-fold) for registration packets.

The various types of sponsorship opportunities are listed below. Each details what else is included. For most sponsorship opportunities, NIRSA Business Affiliates receive at least a 15 percent discount over non-affiliates of NIRSA. For more info on NIRSA Affiliate memberships, go to www.nirsa.org

Conference Wide Major Sponsors

Co-Lead Sponsors: 2 **Fee:** \$ 2,000 (Associate Member) \$2,500 (non-member)

Option: \$3,500 as a sole Conference Wide Sponsor.

Dates: Whole conference – November 8 – 10

Includes

- Two Full registrations to the conference [**\$200 value**]
- Expo Hall Registration (1 table) [**\$300 value**]
- **Sole Sponsor:** Set-up in Grand Ballroom for Expo with additional space [**\$750 value**]
- Three tickets for Friday Dinner [**\$105 value**]
- “Contributing Sponsor” for Host Table
- “Contributing Sponsor” for all social events and meals.
- Table Top Exhibit at Host/Registration Table Area for entire conference
- Banner Displayed in Lobby outside Grand Ballroom where Expo and Sessions held (sponsor supplied)
- Placards placed on Hotel Conference Meeting Rooms

Pre-Conference Workshop/Keynote Speaker Sponsors

Co- Sponsors: 4 **Fee:** \$ 500 (Associate Member) \$ 750 (non-member)

Date: Thursday, November 8

Includes

- One Full registration to the conference [**\$100 value**]
- \$50 off Expo Hall Registration (1 table) [**\$50 value**]
- Banner Display in highly visible place at event (sponsor supplied)

Thursday Night Social College/University Sponsors

Sponsors: minimum of 6

Fee: \$500

Number Available: unlimited

Date: Thursday, November 8

Includes

- One Conference registration [**\$100 value**]
- One Pre-Conference Professional Workshop [**\$50 Value**]

Hospitality & Registration Table Sponsors

Co-Lead Sponsors: 2 **Fee:** \$ 1,000 (Associate Member) \$ 1,250 (non-member)

Option: \$2,000 as a sole Host/Registration Table Sponsor

Dates: Thursday – Saturday (Nov 8-10)

Includes

- Two Full registrations to the conference [**\$200 value**]
- 66% off Expo Hall Registration (1 table) [**\$200 value**]
- **Sole Sponsor:** Set-up in Grand Ballroom for Expo with additional space [**\$600 value**]
- **Sole Sponsor::** Three tickets for Friday Dinner [**\$105 value**]
- Table Top Exhibit at your hospitality or registration table
- Placard on host table
- Banner Display directly behind hospitality or registration table (sponsor supplied)

Friday Breakfast Sponsor

Co-Lead Sponsors: 2 **Fee:** \$ 1,000 (Associate Member) \$ 1,250 (non-member)

Option: \$ 2,000 as a sole Friday Breakfast Sponsor.

Date: Friday, November 9

Includes:

- Two Full registrations to the conference [**\$200 value**]
- 66% off Expo Hall Registration (1 table) [**\$200 value**]
- **Sole Sponsor:** Expo Hall Registration (1 table) and in Grand Ballroom with additional space [**\$600 value**]
- Three tickets to Friday Dinner [**\$105 value**]
- Table Top Exhibit at your breakfast
- Banner Displayed in area where meal held (sponsor supplied)

Friday Luncheon Sponsors

Co-Lead Sponsors: 2 **Fee:** \$ 1,500 (Associate Member) \$ 1,750 (non-member)

Option: \$3,000 as a sole Luncheon Sponsor.

Date: Friday, November 9

Includes:

- Two Full registrations to the conference [**\$200 value**]
- 66% off Expo Hall Registration (1 table) [**\$200 value**]
- **Sole Sponsor:** Set-up in Grand Ballroom for Expo with additional space [**\$750 value**]
- Three tickets for Friday Dinner [**\$105 value**]
- Table Top Exhibit at your luncheon
- Banner Displayed in area where meal held (sponsor supplied)

Friday Night Dinner Sponsors

Dine Around Downtown Ithaca- 6 Restaurants for attendees to choose from

Co-Lead Sponsors: 3 **Fee:** \$ 2,250 (Associate Member) \$ 2,750 (non-member)

Date: Friday, November 9

Includes:

- Two Full registrations to the conference [**\$200 value**]
- Expo Hall Registration (1 table) and in Grand Ballroom with additional space [**\$600 value**]
- Three tickets for Friday Dinner [**\$105 value**]
- “Contributing Sponsor” for Host Table
- “Contributing Sponsor” for all social events and meals.
- Table Top Exhibit at Host/Registration Table Area for entire conference
- Banner Displayed in Lobby outside Grand Ballroom where Expo and Sessions held (sponsor supplied)
- Placards placed on Hotel Conference Meeting Rooms

Saturday Breakfast Sponsor

Sponsor: 1 **Fee:** \$1,000 (Associate Member) \$1,250 (non-member)

Date: Saturday, November 10

Includes:

- Two Full registrations to the conference [**\$200 value**]
- 66% off Expo Hall Registration (1 table) [**\$200 value**]
- Table Top Exhibit at your breakfast
- Banner Displayed where meal held (sponsor supplied)

T-Shirt Sponsor

Sponsor: 1 **Fee:** \$ 1,500 (Associate Member) \$1,750 (non-member)

- Two Full registrations to the conference [**\$200 value**]
- 66% Expo Hall Registration (1 table) [**\$200 value**]
- Three tickets for Friday Dinner [**\$105 value**]
- Logo: in a prominent location on back
- Banner Displayed in Lobby outside Grand Ballroom where most events held (sponsor supplied)

Program/Notebook Sponsor

Sponsor: 1 **Fee:** \$750

- One Full registration to the conference [**\$100 value**]
- 25% off Expo Hall Registration (1 table) [**\$75 value**]
- One Ticket to Friday Dinner [**\$35 value**]
- Logo on Front of Program Notebook or Portfolio, and back of Program separate from other sponsors in program.

Conference Bag Sponsor

Sponsor: 1 **Fee:** \$750

Includes:

- One Full registration to the conference [**\$100 value**]
- 25% off Expo Hall Registration (1 table) [**\$75 value**]
- One Ticket to Friday Dinner [**\$35 value**]
- Logo on Front of Program Notebook or Portfolio, and back of Program separate from other sponsors in program.